

Department of Innovation and Tourism Industry Development
Ministerial Request Form

Date Received in MO: 30/04/2020

Department ref: CTS 09080/20

Related reference:

URGENT / MP or REFERRAL / ROUTINE
 2 days 5 days 10 days

OR Due Date to MO: ___ / ___ / 2020

MES Due Date: 12 / 05 / 2020

Action Requested by:

CoS - Matthew Jutsum (SEQ2032, GC2018, CRR)

SPA - Don Wilson (QWB, GTHs, Eco Trails, SQ)

SPA - Rachel Oudyn (Innovation)

Advisor - Amanda Ronan-Hearn (Tourism, Minjerribah)

CLO - Alex Dickson (Advisor to Assistant Minister)

Media

Other: _____

Action Requested:

Ministerial reply Briefing Note DLO referral email to: _____

Chief of Staff reply Dot Point Info CoS Referral letter to: _____

Senior Policy Advisor reply Media release Department for noting / action if required

Assistant Minister reply Meeting brief No response required

Director-General Reply Speech notes Business area to reply/action -
 DDG Reply / Business area reply / phone / email

Meeting request:

Minister to meet Department to advise

Department to meet TBC

Business Area

Tourism TEQ Tourism Development Projects Division

Innovation Study Queensland PCE

Other _____ Cross River Rail

Director-General's office Use Only: INCOMING
 Send copy to:

Director-General CEO, Cross River Rail

DDG, Tourism Director, ODG

PCE, TDPD ED, Study Queensland

DDG, Innovation Other _____

Director-General's office Use Only: OUTGOING

Endorsed by Director, Office of the Director-General

Initial: _____

Date: _____

MO Comments: Need your advice & suggested response

Signature: [Signature] Date: 30/04/2020

MES Comments:

Signature: [Signature] Date: 30/04/2020

RECEIVED 21 APR 2020



Queensland University of Technology
Gardens Point Campus
School of Mathematical Sciences
2 George Street GPO Box 2434
Brisbane Qld 4001 Australia
www.qut.edu.au

8th April 2020

Honorable Kate Jones
Minister for Innovation and Tourism Industry Development
1 William Street
Brisbane QLD 4000

RE: Queen's Wharf Longitudinal Benefits and Impacts Study

Dear Minister Jones,

I am writing to you with respect to the Queens Wharf Brisbane (QWB) Longitudinal Benefits and Impacts Study (LBIS) that is being conducted jointly by DITID and QUT. I am requesting permission for QUT to publicly release the results of Phases 1 and 2 of this Study as soon as possible. The background, details and rationale relating to this request are given below.

Background

The LBIS was initiated in 2017 by the Queensland Government Department of Innovation and Tourism Industry Development (DITID) with the aim of monitoring the long-term social and economic effects of the QWB Development. The Queensland University of Technology (QUT) was invited by DITID to implement the LBIS. DITID funded the first two phases of the LBIS with the understanding that QUT would take responsibility for funding future phases. The LBIS and the collaboration between DITID and QUT were formalized by Memorandum of Understanding signed by State Government, QUT and Star Entertainment Group in April 2018. The LBIS was also announced as a flagship project at the opening of the QUT Centre for Data Science in November 2019.

To date, the first two phases of the LBIS have been completed by QUT and the third phase is underway. These three phases are designed to gather baseline information in advance of the opening of the QWB Development. Details of the measures collected and results obtained for Phases 1 and 2 have been presented to DITID by QUT in the form of reports and an online dashboard that graphically summarises the outcomes. DITID representatives have worked closely with QUT to finalise the content of the reports and the dashboard.

The measures collected in Phases 1 and 2 of the LBIS include:

- Connectivity: Mapping the movements of patrons to and from the precinct, and capacity and demand for transport infrastructure and services
- Gambling: The current state of gambling, problem gamblers and related harms
- Public Sentiment: Key QWB related topics, opinion leaders, trends and sentiments held by groups in social and paid media

- Finance and Construction: Value of contracts and labour associated with the development, and reduced or avoided capital and maintenance costs
- Tourism and Business: Business revenue generated along the river's edge, domestic and international visitors, residence, visitor expenditure, time spent in the precinct and attendance at major events in and around the precinct
- Safety: Rate of assaults and other violent crime, and levels of feelings toward safety
- Public sentiment: Public's awareness of the heritage importance, and satisfaction in reuse of heritage buildings
- Connectivity: Citycat and Bicentennial Bikeway usage.

Request

The contract between QUT and DITID forbids any information from the reports relating to Phases 1 and 2 of the LBIS, or the associated dashboard, to be released publicly without permission from State Government.

We are writing to request this permission.

Specifically, we would like to do the following as soon as possible:

1. Publish details of the reports from Phases 1 and 2 of the LBIS on a dedicated webpage on the website of the QUT Centre for Data Science.
2. Release the dashboard as an online product for public view.
3. Allow researchers involved in Phases 1 and 2 of the LBIS to publish papers based on their findings in high quality, peer reviewed journals.
4. Promote release of this information through academic networks, media and social media.

Our first preference is to publish the full reports from Phases 1 and 2 of the LBIS, as well as the data underpinning the dashboard. However, if this is perceived as a concern at this time, we could instead release the outputs in two stages. The first stage would see immediate publication of summaries of the reports and public release of the dashboard without the underpinning data. The second stage would be publication of more complete information after three months (July 2020). This may allow DITID time to resolve with QUT any concerns about details in the reports or the dashboard data.

Rationale

There are five main reasons for our request.

First, Phases 1 and 2 relate to baseline measures prior to the opening of the QWB Development. With the possible exception of the gambling study, it is difficult to conjecture how this information could be of concern. The gambling report from Phase 1 was discussed with the Gambling Impact Advisory Committee that was established to oversee this aspect of the LBIS. This Committee, comprising seven senior members led by former Queensland Police Commissioner Bob Atkinson AO APM, strongly supported timely public release of all LBIS results related to gambling.

Second, there is intense public interest in the benefits and impacts of the QWB Development. In the past six months we have had two FOI requests for access to the reports. Failure to publicly release the reports is creating an unjustified climate of suspicion which is injurious to DITID, QUT and the QWB project. An open reporting policy would improve trust and would also allow publication of the full context of any figures or results (rather than selected extracts designed to convey a biased or wrong perception that cannot be refuted because of privacy restrictions).

Honorable Kate Jones
April 8, 2020
Page 3

Third, QUT has a reputation of integrity, independence and public duty. It is difficult to see how we can continue with a project like the LBIS if we are not able to provide any results in a timely manner.

Fourth, publication of journal articles related to the LBIS will provide a high degree of professional peer recognition and credibility for the study. This will increase the validity of the results of the study and enhance the reputation of DITID and all those involved in the QWB IRD.

Last, QUT is working with DITID to seek investment in future phases of the LBIS. It is almost impossible to attract potential investors if we cannot show them any results from the project to date. This is such a shame: the LBIS is a fantastic innovation, a tribute to DITID's long-term vision and commitment to the State, and an important vehicle for obtaining important insights into the society, economy and future of Brisbane. It would be a loss and a disgrace if we were not able to fund future phases of the study, given the promises made about the project and the financial commitment already made by DITID and QUT.

I look forward to your reply. I have included my contact details below if you wish to discuss this matter by phone or email.

Kind regards

Access refused under section 47(3)

Kerrie Mengersen

Distinguished Professor Kerrie Mengersen
QUT Lead, QWB LBIS
Director, QUT Centre for Data Science
Ph: [REDACTED]
Email: [REDACTED]



TO: **Minister for State Development, Tourism and Innovation**

TITLE Response to letter from the Queensland University of Technology requesting permission to release and utilise reports prepared for the State relating to the Queen’s Wharf Brisbane Longitudinal Benefits and Impacts Study

ACTION REQUIRED For signing

PRIORITY Routine

CRITICAL DATE Routine

EXPLANATION OF CRITICAL DATE AND ROLE OF SIGNATORY

N/A.

RECOMMENDATIONS

That you:

- a. **Note** that in 2017, the then Department of Innovation and Tourism Industry Development (DITID) formed a partnership with, and funded, the Queensland University of Technology (QUT) to commence the Queen’s Wharf Brisbane (QWB) Longitudinal Benefits and Impacts Study (LBIS).
- b. **Note** that data sharing agreements, requiring data source confidentiality, were established with data providers to inform the study.
- c. **Note** that Phases 1 and 2, being baseline studies, together with a digital dashboard for displaying study results, were completed in 2019.
- d. **Note** that QUT have committed funds for Phase 3 (essentially data/benchmark verification) of the LBIS and it is anticipated that this will be complete in 2021.
- e. **Note** that QUT are seeking permission from the Queensland Government to publicly release the results of Phases 1 and 2.
- f. **Sign** the Ministerial letter to Distinguished Professor Kerrie Mengersen, Director, QUT Centre for Data Science for publication of summaries of the LBIS reports and public release of the dashboard without the underpinning data (which is an option outlined in QUT’s letter) (**Attachment 1**).

Agreed / Not Agreed	Agreed / Not Agreed
<hr style="width: 80%; margin: 0 auto;"/> Matthew Jutsum Chief of Staff Minister for State Development, Tourism and Innovation Date: / /	<hr style="width: 80%; margin: 0 auto;"/> The Honourable Kate Jones MP Minister for State Development, Tourism and Innovation Member for Cooper Date: / /

MINISTER’S COMMENTS

KEY ISSUES

1. In September 2017, DITID formed a partnership with, and funded, QUT to undertake Phases 1 and 2 of the LBIS with the understanding that QUT would fund future stages. This was a pilot for establishing baselines for ongoing monitoring of benefits and impacts of three priority areas being, connectivity, public sentiment, and gambling impacts.
2. This partnership was enhanced in 2018 with a Memorandum of Understanding (MoU) that was entered into between DITID, QUT and The Star Entertainment Group Limited (The Star) to cooperate in the development and implementation of the LBIS.
3. QUT entered into a Standing Offer Arrangement under QGCPO878-13 and was bound by probity conditions regarding publication of material.
4. Data sharing arrangements were established with data providers for the provision of data for Phases 1 and 2 including:
 - the Department of Transport and Main Roads
 - Telstra Location Insights Service
 - Queensland Police Service
 - Brisbane City Council
 - Queensland Government Statisticians Office
 - the Department of Justice and Attorney-General
 - Translink
 - Brisbane Airport Corporation.
5. Phase 1 included collection of baseline data, development of data storage infrastructure at QUT, and a digital dashboard to display results of current and future studies.
6. Phase 1 baselines were established for:
 - connectivity: mapping the movements of patrons to and from the precinct, and transport infrastructure and services capacity
 - gambling: the current state of gambling and related harms
 - public sentiment: key QWB related topics, opinion leaders, trends and sentiments held by groups in social and paid media.
7. QUT's Phase 1 work was completed in February 2019.
8. In November 2018, QUT were engaged to undertake Phase 2 of the LBIS. Phase 2 included monitoring benefits and impacts, and capturing baselines (before change) in five study areas being, finance and construction, tourism and business, safety, public sentiment, and connectivity.
9. The Phase 2 studies built on the outcomes of Phase 1 with further baselines established for:
 - finance and construction: value of contracts and labour associated with the development, and reduced or avoided capital and maintenance costs
 - tourism and business: business revenue generated along the river's edge, domestic and international visitors, visitor expenditure, time spent in the precinct, and attendance at major events in and around the precinct
 - safety: rate of assaults and other violent crime, and levels of feelings toward safety
 - public sentiment: public's awareness of the heritage importance and satisfaction in reuse of heritage buildings
 - connectivity: Citycat and Bicentennial Bikeway usage.

10. QUT's Phase 2 work was completed in November 2019.
11. Post Phase 2, QUT recommended that measures should continue to be checked to improve the rigour of the study, and that monitoring should be undertaken at the below times:
 - pre-opening measures in 2020 and 2021
 - at three important Project milestones - opening the core IRD (2022), completion of repurposing heritage buildings (2023), and opening of highend retail stores (2024)
 - post-opening in 2025 and 2027.
12. QUT have committed funds to substantially deliver the collection and monitoring of benefits and impacts in the 2020 and 2021 pre-opening phase (Phase 3 of the LBIS).
13. QUT are currently exploring funding options for future phases of the LBIS to ensure the monitoring and capturing of benefits and impacts of QWB can continue over time. As The Star were a signatory to an MoU at the commencement of the LBIS, they, and Destination Brisbane Consortium, will be key targets for this funding. The Tourism Development Projects Division within the Department of State Development, Tourism and Innovation are assisting QUT in this matter and with identifying other potential funding sources and partners.
14. In April 2020, QUT wrote to the Queensland Government requesting permission to publicly release the results of Phases 1 and 2, and specifically, QUT proposed:
 - publication of the reports from Phases 1 and 2 on a dedicated webpage on the website of the QUT Centre for Data Science
 - release of the dashboard as an online product for public view (including the data underpinning the dashboard)
 - publication of researcher papers on the findings of Phases 1 and 2 in journals
 - release of this information through academic networks, media and social media.
15. Alternatively QUT proposed:
 - Stage 1 – immediate publication of summaries of the reports and public release of the dashboard without the underpinning data
 - Stage 2 – publication of reports, underpinning data of the dashboard and researcher papers three months after Stage 1.
16. QUT cites the following reasons for the request for publication:
 - recording of baseline measures prior to opening of QWB
 - public interest in the benefits and impacts of QWB
 - QUT's reputation, independence and public duty
 - attraction of potential investors to the LBIS.
17. QUT's legal team have provided advice that there is no legal impediment under data sharing agreements to publicly releasing reports, findings or the dashboard subject only to DSDTI's permission.
18. Initially there was an intention that these documents be presented to Cabinet in early 2020, particularly in relation to the work undertaken on gambling, which while including economic benefits of the development also describes harms associated with gambling. Considering Cabinet's workload during and post the COVID-19 pandemic presenting to Cabinet is now unlikely this calendar year.
19. It is proposed that DSDTI work with QUT to better understand what would be included in a proposed public release. Any public release will be considered by the Director-General, in consultation with your office.

20. Stage 2 could progress only after review and consideration of the benefits and reaction to any Stage 1 releases.

SENSITIVITY

21. There has been an intention for the LBIS reports in full to be presented in Cabinet.

CONSULTATION – INTERNAL STAKEHOLDERS

22. N/A

CONSULTATION – EXTERNAL STAKEHOLDERS

23. The Office of Liquor and Gaming Regulation (OLGR) was consulted as information in the reports relate to gambling and particularly gambling harms. OLGR requested they be part of the review process of release of reports or summaries of reports.

24. The Star were consulted as they are a signatory to the MoU guiding LBIS.

EMPLOYMENT OPPORTUNITIES

25. N/A

RESOURCE IMPLICATIONS

26. N/A

COMMUNICATIONS STRATEGY

27. N/A

PREVIOUS BRIEF REF/S

28. N/A

ATTACHMENTS

Attachment 1 – Response letter to Distinguished Professor Kerrie Mengersen, Director, QUT Centre for Data Science

Business Group:	Tourism Development Projects Division		Office of the Director-General
Endorsed:	Author	EMG member	Director-General
Name:	Paul Krautz	David Edwards	Damien Walker
Position:	Project Executive Director	Projects Chief Executive	
Telephone:			
Date:	12/06/2020	12/06/2020	17/06/2020

REF: CTS 09080/20

Action Officer:
Project Executive Director

Paul Krautz

Tel: [REDACTED]
Mob: [REDACTED]
Date: 05/06/2020

Endorsed by:
EMG member

David Edwards
Projects Chief Executive

Tel: [REDACTED]
Mob: [REDACTED]
Date: 09/06/2020

Endorsed by:
Director-General

Damien Walker

Tel: [REDACTED]
Mob: [REDACTED]
Date: /06/2020



Minister for State Development, Tourism and Innovation

Ref: CTS 09080/20

1WS
1 William Street Brisbane 4000
PO Box 15168 City East
Queensland 4002 Australia
Telephone +61 7 3719 7530
Email tourism@ministerial.qld.gov.au

Distinguished Professor Kerrie Mengersen
Director
Queensland University of Technology - Centre for Data Science
k.mengersen@qut.edu.au

Dear Professor Mengersen

Thank you for your letter outlining the Queensland University of Technology's (QUT) involvement in the unique Queen's Wharf Brisbane Longitudinal Benefits and Impacts Study (LBIS).

I understand that the partnership between QUT and the Department of State Development, Tourism and Innovation (DSDTI) on the LBIS, and particularly your personal involvement, has been very productive and has established the platform from which further phases of this ongoing study can launch.

In relation to your request to publish the reports from the first two phases of the LBIS, I am advised these reports are substantial documents and in some instances may identify confidential data.

I have asked that DSDTI to work with QUT to better understand what might be involved in any proposed document for release. I have authorised my Director-General to consider the proposed public release material when it has been prepared..

Following this stage, and depending upon the success of Stage 1, DSDTI will then work with you in relation to the publication of reports and researcher papers. In the meantime, we will also seek advice in relation to the State's ability to release the underpinning data of the dashboard.

Once again, I thank you for your ongoing guidance and support in this ground-breaking research.

If you require any further information, please do not hesitate to contact Mr Paul Krautz, Project Executive Director, Tourism Development Projects Division, DSDTI by telephone on (07) 3565 9404 or via email at paul.krautz@ditid.qld.gov.au.

Yours sincerely

HON KATE JONES MP
Minister for State Development, Tourism and Innovation

Brooke TRANENT

From: Corro DITID Minister and DG
Sent: Friday, 25 September 2020 1:59 PM
To: Corro DITID TDPD
Subject: Item Finalised : CTS 09080/20: Concerning TDPD / Min Reply / MBN / Letter from Distinguished Professor Kerrie Mengersen, Director, QUT Centre for Data Science / Queen's Wharf Longitudinal Benefits and Impacts Study

Categories: Z - Finalised MECS items - to be filed in eDOCS

Click on the [Item Link](#) to view this item.

CTS 09080/20 has been finalised. The following comments were added (if any): **Item finalised on direction from Director ODG.**

As you were involved in this item you may wish to review the comment history and view any final attachments.

If you have any queries please contact DITID - Minister or officers from DITID - Minister by emailing to ditidministeranddg.corro@ditid.qld.gov.au or via the link [Management Team Link](#).

As this correspondence is a public record, and where there is a business need, please go to the workflow form, print or save electronically the attachments to the appropriate departmental file.

As this email is automatically generated, please do not select reply.

email: EmailSignOffFinaliseInvolved